

PRESS RELEASE

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ADSOTECH Finland Oy announces the availability of AboveTARGET Nokia 9300/9500 Smartphone version

ADSOTECH Finland Oy announces today the general availability of AboveTARGET NOKIA 9300/9500 Smartphone option utilizing GPRS communication protocol.

AboveTARGET.com is a simple to use, yet rich in functionality industry independent CRM ASP solution which can be deployed in less than 5 minutes for personal contact management purposes. The product can be ordered over the web.

AboveTARGET.com can be used without any product installation. The ordering and deployment process is fully automated. The ordering of the product for test and productive use can be done via www.abovetarget.com. The Nokia 9300/9500 option requires first the implementation of the ASP-version because the administration of the system is done with the web ASP-version. The NOKIA option enables the users to access the data residing in the central server. The user can access information about accounts, persons, opportunities, orders, incidents and contacts with the compact NOKIA Smartphone where ever the GPRS network is available. By subscribing to a fixed price service agreement with the tele operator, AboveTARGET can be on-line all the time.

According to Christer Mäkelä, Managing Director of ADSOTECH Finland Oy, "The AboveTARGET.com Nokia Smartphone option will dramatically increase the availability of customer information for mobile persons thus improving their productivity. It is easy to use and provides excellent response time. Now, AboveTARGET can be used anywhere any time without the need to use a Laptop or internet terminal "

The price for the ASP Service is 39,00 EUR/month per user which corresponds to a cost of less than 2 EUR per effective work day. The Nokia 9300/9500 option is 19,00 EUR/month per user. Tele operator charges are not included in the aforementioned prices.

ADSOTECH Finland Oy (www.adsotech.com) is a privately held, in 2000 incorporated Finnish software development and marketing organisation with headquarters in Espoo, Finland. Additional information about ADSOTECH, the products, services and the contents of this press release can be obtained from Christer Mäkelä, tel + 35840-9009990 or Email christer.makela@adsotech.com or from the website www.adsotech.com or www.abovetarget.com