

**Manage your relationships
and exceed your targets
in a mobile world**



- at a customer site
- on the road
- in the corporate office
- anywhere in the world
with **AboveTARGET**

AboveTARGET





AboveTARGET transforms mobility into corporate success

AboveTARGET keeps you in sync with a world of information

AboveTARGET is a CRM solution that enables corporations and individuals to effectively manage their communication and relationships with prospective and existing customers, with suppliers, partners and other interest groups.

AboveTARGET brings a relationship management system to all your employees, in every department, in every location, even at home, on the road, at sea or in the air - anywhere in the world.

AboveTARGET is more than a CRM-system. It is broader than a contact manager, smarter than a personal administrator. It is more than a marketing management tool, more than a sales force automation or customer service management tool. AboveTARGET provides you a total solution, yet easy to use for every point of contact, anywhere, anytime and anyone in your organisation.

AboveTARGET is designed for small and medium size organisations and for large corporations as a departmental solution. It can be integrated with corporate CRM-systems and financial applications.

Relational Database

The heart of AboveTARGET is a relational database that stores a piece of information only once and relates the information in all possible directions. The relational structure combined with the latest technology provides easy navigation across all objects and a dialogue that supports your natural work processes. Therefore, AboveTARGET is easy to use.

Forget remembering

Forget remembering - sounds crazy, but AboveTARGET's unique structure and contact management functions will remember everything on your behalf and guide you in your daily work. You can leave the details to AboveTARGET and focus your attention on tasks that will help you to exceed your targets.

Sell more with better margins

AboveTARGET helps you to sell more and with better margins. You can devote more time for active selling. You know more about your customers' requirements and you can tailor your offers to take care of their needs. AboveTARGET provides information to you to assess the competitive environment. All these factors will increase your productivity as a salesperson. The best salespersons progress to the elite. The good become even better.

Improve your customer service

AboveTARGET will improve your customer service by giving your employees complete knowledge of all customer related information and contacts. When all necessary information is available anywhere and any time, it will have a positive effect on the productivity and the service you provide.

Transform personal data to corporate asset

In traditional contact management systems or PDA devices the address books and contact managers are limited to individual users. With AboveTARGET, all information relevant to the corporation can be made a corporate asset or information resource. This will eliminate redundant data collection and maintenance. In a mobile environment, changed data will be swiftly synchronised between all users. Access to up-to-date information becomes fast and easy.



Improve your marketing processes

With AboveTARGET you can better plan your marketing programmes. Use the powerful functions to execute your marketing activities. Measure the effect of the activities. AboveTARGET will help you to exceed your marketing goals and assist sales in the sales process.

Change the crystal ball to AboveTARGET

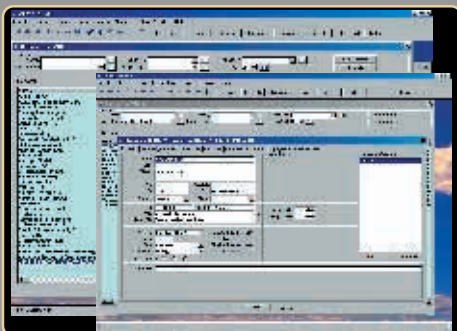
Sales forecasting has previously been more guesswork than professionalism. With AboveTARGET you can change forecasting to a systematic process. Implement any sales methodology and AboveTARGET will bring you accurate, up to date forecasts to your desk or your PDA.



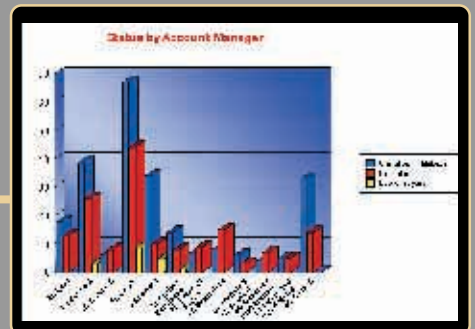
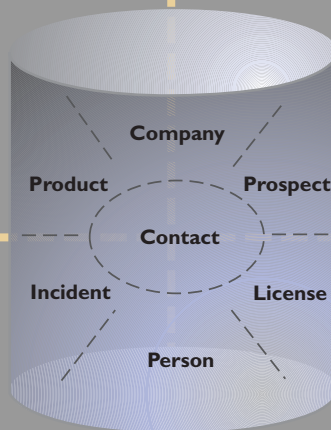
AboveTARGET - Forget remembering!



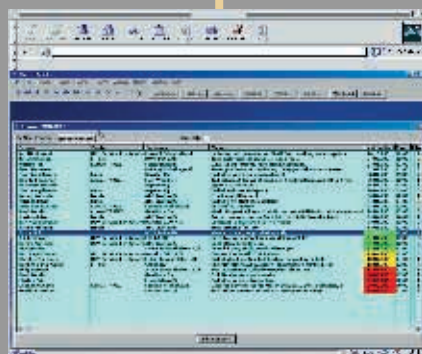
AboveTARGET runs on the NOKIA Communicator 9210 wherever you go.



Access to AboveTARGET is available through Windows, Web browsers, and NOKIA Communicator 9210 - wherever you are. The dialogues are intuitive and easy to use to maximize your productivity.



AboveTARGET provides to you accurate, up-to-date forecasts any time.



AboveTARGET works in conjunction with following systems:
Windows 95, 98, ME, 2000
NOKIA Communicator 9210
Epic 6.0



AboveTARGET

*Albert Einstein, who did not remember his phone number said:
“Why should I? I’ll find it in the telephone directory”*

Reseller:

ADSOTECH Finland Oy
Olarinluoma 16
02200 ESPOO
Finland
Tel: 358 9 8678 820
Fax: 358 9 8678 8221
Email: info@adsotech.com
www.adsotech.com