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MENETA

Meneta Eradicates Master Data Management Bottlenecks with Winshuttle

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– Karsten Salin
SAP Business Analyst,
Meneta

Meneta A/S, established in 1953, is a global manufacturer of damping shim materials and back plates, with production and sales in the United States, India, China, Germany and Denmark. With top technology and modern production facilities on hand, it produces punched back plates and shims with pressure of up to 630 tons.

Meneta is part of MAT Holdings, Inc., an international corporation headquartered in Chicago, with distribution centers and production facilities in the United States, Europe and Asia. It supplies parts for the automotive industry worldwide. Meneta in Denmark and Meneta Automotive Components, Ltd., in India are both subsidiaries of MAT Holdings and produce components for car brakes.

Challenge

MAT Holdings has been using SAP since 1998, while Meneta has deployed it since 2005. With over 500 SAP users worldwide, including 30 Meneta users in Denmark, MAT Holdings struggled to achieve efficient master data management.

Despite a relatively small number of SAP users in the Denmark subsidiary, master data management was very time-consuming and caused bottlenecks for the organization. A similar problem was seen across the wider MAT Holdings enterprise. In addition, the company wanted to move the responsibility of master data mass maintenance from the SAP business analysts to the business users .

Solution

To solve the challenge, Meneta SAP business analyst Karsten Salin performed a detailed search to find a cost-effective tool that could improve master data management across a global enterprise. Through intensive evaluation of different solutions, he narrowed down the company's choices to three products: Winshuttle and two others.

Industry
- Automotive Components, Original Equipment Manufacturer

Challenge
- Time-consuming master data management
- Complicated product specification and change processes requiring usage of multiple SAP transactions

Solutions
- Winshuttle Transaction

Results
- Improved productivity in master data management
- Improved data quality, fewer errors
- Large time savings related to product specifications
- Overall improvement in master data creation and maintenance

SAP Version
- ECC 6.0

SAP Modules
- FICO, COPA, MM, PP, SD, WM, QM, PM, BW

SAP Transactions/Types
- MM01, MM02, ME11, ME12, ME01, ME12N, CS01, CA01, VK11, VD51, VA31, MR21, KL01, KS01, AS01, LS01, J1ID

Although Winshuttle was the most expensive choice, Salin and his team found it to be superior in areas such as:

- User interface friendliness
- Functionality
- Quality and availability of documentation
- Forums and other online information
- Access to online training and webinars
- Access to support

As a result, MAT Holdings chose to deploy Winshuttle within its global organization.

Current Uses

Today, MAT Holdings uses Winshuttle primarily for master data maintenance. The company is also planning to use it for other areas, such as FICO (fixed assets) and SD, sales order and agreement scheduling maintenance, and condition maintenance for sales and purchasing.

Within the Meneta organization, two employees are also using Winshuttle for mass data maintenance. The company is gearing up to deploy it for form-based creation of master data as well, using Excel spreadsheets with embedded scripts.

According to Salin, using Winshuttle Transaction has not only saved the company significant time in master data creation and mass maintenance, but also produced higher-quality of data and fewer errors.

"The best time-saving example we have is the creation of a type of material that earlier took 1½ to 2 hours to fully create and have ready for use. With Winshuttle, the time to perform the same task has been reduced to less than 2 minutes— by linking 7 scripts, using the same Excel [spreadsheet] with a macro, and using transactions MM01, MM02, CS01, CS02 and CA02," he said. "It's easily 100 hours of savings a year for that scenario alone, or a month saved in the 2 years we have been using the product."

"Even smaller-sized companies can find benefits that justify purchasing a product like Winshuttle, rather than hiring an extra person," Salin added.

In the future, MAT Holdings plans to acquire additional Winshuttle licenses for its users in the United States, India and Denmark. The company also plans to assign super-users to take over the duties of creating scripts, so that business analysts would have more time for implementations and improvements . In addition, MAT Holdings is exploring the use of automated, form-based workflows, which may reduce the number of required SAP licenses.

Exceeded Expectations

Winshuttle-enabled results have exceeded MAT Holdings' expectations, and users have provided positive feedback on the product, said Salin.

"I often feel that money spent on software is wasted. Purchasing a Transaction Runner license is the first time I feel I have actually gotten my money's worth, and it is paying for itself," he said.

Salin rated the product very close to 10 out of 10. He also complimented the support that Winshuttle partner ADSOTECH has provided for the company:

"The support provided by ADSOTECH has been excellent; I couldn't have asked for more. The level of involvement and commitment by ADSOTECH in creating proof-of-concept flows and demonstrations before we could decide on which software to purchase was absolutely a deciding factor in the final choice being Winshuttle. Post-purchase training and support have also been of the highest quality," he said.

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Founded in 2003, Winshuttle is a global company with sales and support offices worldwide. For more information about Winshuttle solutions or to contact a representative near you, please visit www.winshuttle.com.