

## Fazer Saves Time and Improves Data Quality in SAP Migration Processes and Data Entry

The origins of Fazer Group lie in a family company founded in 1891 when Karl Fazer opened his first café in Helsinki. Today Fazer offers meals and bakery and confectionery products, and operates in eight countries.

Fazer's mission is to create taste sensations. The company offers healthy food and delicious bakery and confectionery products. Fazer has own operations in eight countries (Finland, Sweden, Russia, Estonia, Norway, Denmark, Latvia and Lithuania), and export to more than 40 countries. The company's success ever since its establishment in 1891 has been based on the best product and service quality, beloved brands and skilful people.

Fazer Group operates in two business areas. Fazer Food Services offers tasty food and tailor-made services through contract catering. Fazer Brands' famous delicacies are tasty baked goods, chocolate products, biscuits, sugar confectionery and chewing gum. Consumers are also served in Fazer Cafés & Shops. Fazer Group's turnover in 2011 was nearly 1.6 billion Euros, and the company has over 15,000 employees.

### Challenge

Fazer has been using SAP/R3 since 1999. The current version in use is ECC 6.0. Within the corporation SAP is used in Finland, Sweden and Russia. The usage covers almost all modules except HCM. The number of SAP users is 1200. The breadth of SAP usage and geographical spread has required large and time consuming migration projects.

### The Solution

The usage of Winshuttle TRANSACTION started already in 2008 in migration and Master Data related tasks. SAP was rolled out gradually to new business units. The usage of LSMW in the migration processes was in certain tasks too complex and Winshuttle TRANSACTION was chosen as a complimentary tool. Since then, the usage has grown gradually with more users and a broader usage in terms of transactions automated with Winshuttle TRANSACTION.



### Industry

Food

### Challenge

Time consuming SAP migration projects where the usage of LSMW could not satisfy the needs

### Solution

Winshuttle TRANSACTION

### Results

- approx 50 FTE savings in migration projects
- improved productivity in master data and transactional processes
- improved data quality
- improved auditability

### SAP Version

ECC 6.0

### SAP Modules

SD, MM, IM, FI, CO, AA, WM, PP, PE and APO

### SAP Transactions /Types

XD01,VK11,VDH1N,VL52,MM01,ME01,M E31K,CS01,CRO1,CK91N,ABAVN,AS01,A BZON,AS91,FI01,KS01,KE51



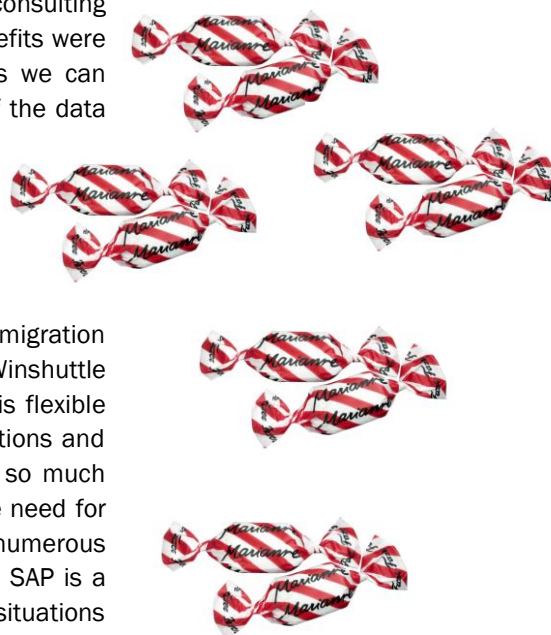
## Current usage

Today the usage covers many different transactional and master data related transactions from creation and changes of master data, changing orders, changing info records, moving assets, loading of financial data in conjunction with organizational acquisitions.

Currently the product is used by two people who are developing scripts and distributing them to 8 people executing scripts with the runner version. SAP Development Manager Christian Planebrink aims to fully replace old LSMW routines and mass update transactions that were used before Winshuttle products were implemented.

Christian Planebrink has been in charge of SAP roll-outs and Winshuttle deployment since 2010.

“ By using TRANSACTION in migration projects we have been able to save tens of man years. We could do the migrations with much less external consulting resources thus saving time and consulting costs. The qualitative benefits were also large. By using TRANSACTION in daily transactional processes we can improve productivity, eliminate human errors, increase the quality of the data and make auditing easier” Planebrink explains.



## Expectations exceeded

Before joining Fazer, Christian Planebrink had used other tools in migration projects. Planebrink adds “The experience working with Winshuttle TRANSACTION has exceeded my initial expectations. TRANSACTION is flexible to use compared to tools I used before. Possibilities to define conditions and loops in the data loading process make the TRANSACTION product so much more usable compared to other tools. The product is reliable and the need for support has been minimal. Education has been readily available via numerous free webinars which has made it easy to implement the product. As SAP is a very large comprehensive and somewhat complex also, there may be situations where TRANSACTION cannot handle a specific SAP transaction”. By using TRANSACTION in 2 migration projects in 2010 and 2011, we saved approx. 50 full time employee man years.

In the future FAZER may expand the usage of Winshuttle products by implementing workflow processes for creating and approving products.