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# Data360 Govern

Establish a strong governance framework to proactively find, understand, and manage your data for better business outcomes based on trusted data.

## Data360 Govern overview

Your organization recognizes the value of data and the need to get it into the hands of business users for maximum impact. Yet without enterprise data governance, your data might be hard to find, misunderstood and mistrusted. That can lead to increased risk, reduced usage and fewer critical business insights.

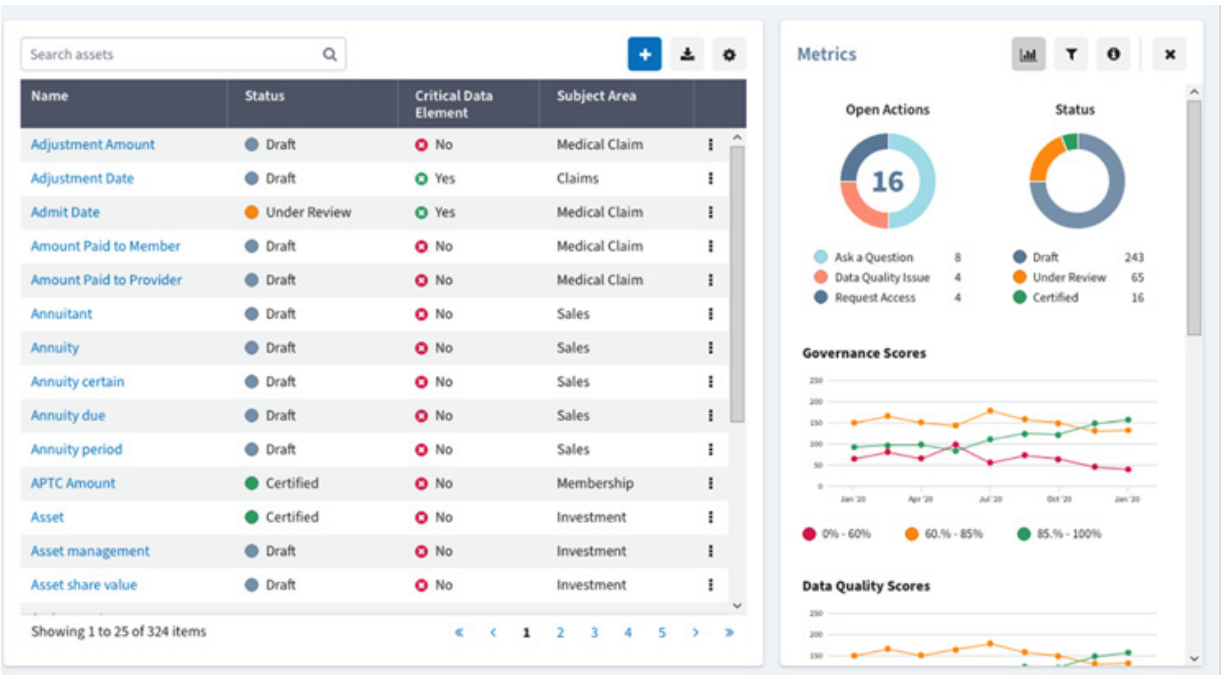
Data360 Govern is an enterprise data governance solution that answers critical questions users have about data, such as:

- Where does the data come from?
- What does the data mean?
- Who owns the data?
- How does the data impact our business?
- Can I trust it?

## Benefits

According to our customers:

- **Enterprise-wide governance:** Enables strategic, operational and tactical teams to find, understand, and use trusted data.
- **Measurable value:** Designed with business users in mind, with an intuitive interface and self-service options. Users can associate data assets with business goals, objectives and metrics.
- **3D Data Lineage:** Visually connects data, people, and processes to deliver untapped value to the organization.
- **Easily configured and flexible metamodel, dashboards and workflow:** Easily configures business and technical assets and includes any associated attributes within the user-friendly interface.
- **Flexible choices for metadata ingestion:** Includes native capabilities, customized connectors and build-your-own options.

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## Data360 Govern features:

### Collaboration and crowdsourcing
Engages people enterprise-wide for input and ideas

### Data policy management
Documents policies, standards and regulations, and how they impact your data

### Data catalog
Harvests technical metadata and allow users to easily search, explore and access data, and view how business terms are related to technical metadata

### Business glossary
Assures data understanding, agreement and context

### Data stewardship
Provides ownership and accountability of data assets via roles and responsibilities

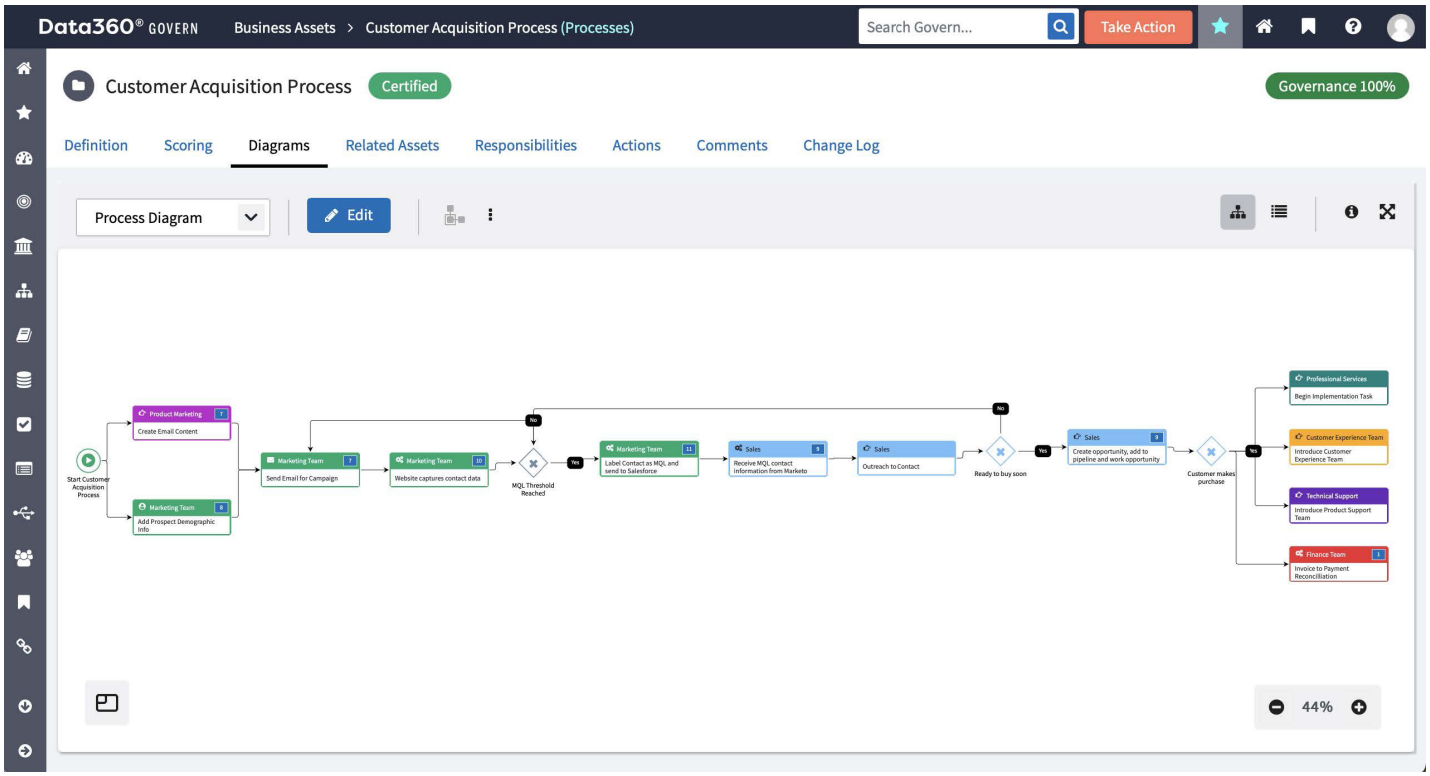
### Visualization
Native dashboards provide data governance readiness metrics

### Data quality metrics and scoring
Data360 Govern works with Data360 DQ+, Spectrum Quality, Trillium Quality - or any data quality solution of your choice

### Workflow
Customizable workflows for approvals, issues, questions and requests from data consumers

### 3D data lineage
Monitor changes, view impact analysis and data lineage and connect business processes with related data assets

### Machine learning
AI techniques for data classification, tagging and relationship recommendations

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