Meneta Fights Its Way through MDM Bottlenecks

Meneta A/S is a company established in 1953, and is today a manufacturer of damping shim materials and back plates from plants in Denmark and India. With top technology and equipment and modern production facilities they offer punched back plates and shims with a pressure of up to 630 tons. Fine blanking is a specially developed production method within punching.

Meneta is a worldwide organization with production and sales departments in countries such as India, China, the US, Germany and Denmark. Meneta is part of International MAT Holdings which is headquartered in Chicago, USA. MAT Holdings Inc. is an international corporation with distribution centers and production facilities in the US, Europe and Asia. Besides trading with Asia the main products being produced are parts for the automotive industry. Meneta in Denmark and Meneta Automotive Components Limited in India are both subsidiaries of MAT Holdings Inc., and mainly produce components for brakes in cars.

Challenge

MAT Holdings has been using SAP since 1998, while Meneta began its usage in 2005. Globally MAT Holdings has 500+ SAP users, while Meneta in Denmark works with a smaller scale with 30 SAP Users. Though there weren't many SAP users within Meneta, Master Data Management was very time consuming and caused bottlenecks for the company. Within MAT Holdings the problems were similar, but the company also wanted to move the responsibility of master data mass maintenance from the SAP business analysts to the business users.

The Solution

To solve the problem, SAP business analyst Karsten Salin started to look for alternatives on how to fix the current issue. Through intensive searching and evaluation of different solutions, he finally narrowed down the search to three products. A comparison run was run on Winshuttle and two other products. Although Winshuttle was the most expensive product, it was chosen because it was superior in areas such as:

- User interface friendliness
- Functionality
- Quality and availability of documentation
- Forums and other online information
- Access to online training and webinars
- Access to support

Industry

Automotive Components Original Equipment Manufacturer

Challenge

- Time consuming master data management
- Complicated product specification and change processes requiring usage of multiple SAP transactions

Solution

Winshuttle TRANSACTION

Results

- Improved productivity in master data management
- Improved data quality, fewer mistakes
- Large savings in time used for product specifications, changes as well as in general master data creation and maintenance

SAP Version

ECC 6.0

SAP Modules

FICO, COPA, MM, PP, SD, WM, QM, PM, BW

SAP Transactions /Types

MM01, MM02, ME11, ME12, ME01, ME12N, CS01, CA01, VK11, VD51, VA31, MR21, KL01, KS01, AS01, LS01, J1ID

Current Usage

Today Winshuttle is mainly being used in master data maintenance, but it is also moving into other areas like FICO (fixed assets) and SD, sales order/scheduling agreement maintenance, and condition maintenance in both sales and purchasing.

In Menetas case two employees are currently using the product for mass data maintenance, and moving toward form based creation of master data in Excel sheets with embedded scripts. In MAT Holdings case the product is being used by one employee in India and one in the US.

According to SAP Business Analyst Karsten Salin Winshuttle TRANSACTION has created a very large savings in time used in master data creation and mass maintenance, with higher quality of data and with fewer mistakes. Salin also brings up an example of savings:

"The best time saving example we have is the creation of a type of material where it earlier could easily take 1½ to 2 hours to fully create and have ready for use. By linking seven scripts using the same excel with a macro, using transactions MM01, MM02, CS01, CS02 and CA02, the time to perform the same task using Winshuttle was reduced to less than 2 minutes. It's an easy 100 hours saving a year for that scenario alone, or a month saved in the two years we have been using the product. Even smaller sized companies can find benefits that justify purchasing a product like Winshuttle rather than hiring an extra person."

In the future there are plans for extra licenses in the US, India and Denmark. There are also plans to have certain super users taking over the duties of creating scripts, so that business analysts would have more time for implementations and improvements. Another potential use for the future is automated, form based workflows, possibly reducing the number of required SAP licenses.

Expectations Exceeded

Concerning expectations, Salin points out that expectations were exceeded, and that users have commented on the product positively: *"I often feel money spent on software is wasted. Purchasing a Transaction Runner license is the first time I feel I have actually gotten my monies worth and that it is paying for itself".*

Salin rates the product as a very close ten out of ten and also gives compliments to the support ADSOTECH has provided for the company:

"The support provided by ADSOTECH has been excellent, I couldn't ask for more. The level of involvement and commitment by Adsotech in creating proof of concept flows and demonstrations before a decision on which software to purchase was made, was absolutely a deciding factor in the final choice being Winshuttle. Post purchase training and support have also been of the highest quality."